ANURAJ SHAH

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SUMMARY OF QUALIFICATIONS

- Proficient with Microsoft & Google Suite and skilled in JavaScript, Python, HTML, and Solidity
- Excellent verbal and written communication through discussions, presentations, and various media platforms
- Strong leadership skill and work ethic displayed in many community and school roles
- Experienced team player, with successes in both individual and team environments

PROFESSIONAL EXPERIENCE

Aperio - *Co Founder*   **Oakville, ON: Jan 2021 - Present**

- Aperio aims to accelerate customer acquisition for small businesses and build volunteerism in communities
- Accomplished using ERC 20 tokens, allowing volunteers to transact with businesses to unlock discounts on goods/services
- Oversee technical and business operations and lead data collection/analytics
- Spearhead the planning of the user experience

VOLUNTEER EXPERIENCE

Tech Under 20 - *Partnerships Executive*   **Oakville, ON: Aug 2019 - Jul 2020**

- Collaborated with a team of 35+ youth leaders to create business and tech-oriented events
- Co-led the execution of a youth hiring event and coordinated all communication with participants

DECA; DECA JR - *Activity Lead and Coordinator*   **Oakville, ON: Feb 2019 - Apr 2019**

- Consulted fellow coordinators to help plan logistics for event of 70+ people and led activities for participants aged 12-14

EDUCATION

Iroquois Ridge High School; STEM Focus - *Grade 11; 96% Average*   **Oakville, ON: Sept 2018 - Present**

- **School Involvement:** DECA Provincials, "Mini MBA" President; club focusing on investing basics, Model UN Vice President, Student Parliament Minister, OSLC Planning Team Member, TEDx Iroquois Ridge HS Communications Lead

Additional Self Study   **Oakville, ON: Dec 2019 - Present**

- Courses completed:
  - Foundations & Applications of Financial Technology Specialization, Introduction to Financial Accounting, and Introduction to Marketing - Wharton School of Business
  - Python Fundamentals - University of Michigan

EXTRACURRICULAR ACTIVITIES AND PROJECTS

Technical/Hackathon Projects   **Toronto, ON: Sept 2020 - Present**

- Projects worked on to date both individually and in groups:
  - Consulting project with Instacart, focused on improving customer experience. Instrumental in data analysis as well as final presentation
  - Collaborating with the United Nations, to improve digital literacy in Rwanda. Utilized mental models and data analysis methods such as weighted decision matrices/MECE frameworks and currently in solution phase
  - Built basic blockchain with mining capabilities using Python
  - Using AI to diagnose genetic disorders. Mapping phenotypes to specific genotypes using a CNN
  - Created hyperspectral images using an GAN model, to detect food contaminants. Paired with an RFID tag powered blockchain, to pinpoint contamination in supply chain
  - Currently working on making a Voting Decentralized Application (dApp) in Solidity and JavaScript

Tech Under 20 Cup - *2nd Place ($2000 Cash Prize)*   **Oakville, ON: Mar 2021**

- Created an ERC 20 token based business aiming to help small businesses with customer acquisition (now Aperio)
- Developed business plans, conducted extensive market research through surveys and interviews
- Led planning of technical prototypes and mockups, both in code and using Figma
- Presented to business and technology professionals for a cash prize towards the business

ADDITIONAL INFORMATION

- **Awards:** Duke of Edinburgh Bronze Award (2019), Rajasthan Association of North America; Youth Excellence Award (2018 & 2019), IRHS Tennis Team MVP (2019), King's Model United Nations; Outstanding Delegate (2019), Class Valedictorian; Joshua Creek Public School (2018), Halton District School Board's Student of Excellence (2018)